



GET INVOLVED



3 HOURS +



PREPARATION  
NEEDED

# MY FUNDRAISING PROJECT



## AIM

Charities across the UK and around the world make a huge difference to the lives of people who really need it. Take on a fundraising project which encourages Juniors to choose a fundraising challenge and raise money for a charity of their choice.

## WHAT YOU'LL NEED

- › Varies depending on the fundraising completed

# GET INVOLVED: MY FUNDRAISING PROJECT

THEME: HELPING OTHERS



## LEADER PREPARATION

A leader will need to give some thought to how to deliver the sessions within the project and prepare suitable activities. Leaders will also need to assist and support the chosen fundraising activity, making sure it is suitable for the children taking part.



## GETTING INTO THE ACTIVITY

**Week 1 – Which Charity?** (30 minutes): Start the project by taking a look at some worthy charities across the UK and beyond. What do they raise money for and how does that money make a difference? You could use the ‘Charities’ Activity Card (Autumn 2022 – <https://boys-brigade.org.uk/charities-activity-card>) to help you with this.

**Week 2 – Ways to Raise Money** (30 minutes): There are many ways to raise money for charity. This can involve sponsored events, bake sales, events, quizzes, collections and more. As a group consider what you’d like to do to raise some money and put together a plan for how you will do that.

**Week 3 – Fundraising** (90+ minutes): It’s time to raise some money for charity. Use this part of the project time to physically raise money, using the plan created in week 2. This might be by completing the sponsored event, baking cakes, completing the collection and so on.

**Week 4 – Our Donation** (30 minutes): Finally you’ll need to count up the money and send it off to the charity. Before sending the money, put together a letter or short message to send to the charity to let them know what you did to raise the money and why you decided to send the money to them. This could include pictures, art work or more.



### DID YOU KNOW?

- There are roughly 180,000 charities in the UK.
- The UK population donates over £10 billion a year.
- On average people in the UK give £20 a month to charity.
- More than 21 million volunteers support the work of charities in the UK.
- Approximately 50% of adults in the UK regularly donate to charity, making the UK one of the most charitable countries in the world.



## JUNIORS PROJECT AWARDS

The Project Awards aim to encourage Juniors to take on an activity for a longer period, something that will require at least 3 hours of activity. A Project Award can be gained in each of the three years in the Juniors age group and the activity can be selected from any of the six Activity Areas within the programme.



## KEEPING EVERYONE SAFE

The activity chosen for the fundraising part of the project will need to be fully thought through by leaders and risk assessed. All activity should be supervised by leaders.