



GET LEARNING



10 MINUTES



READY TO GO

A-Z OF BRANDS



▶▶ GETTING INTO THE ACTIVITY

Put the group's brand knowledge to the test with an A-Z brand quiz. This takes just one letter from each brand logo. Can you identify the brand from just that one letter?

Download the A-Z of brands PowerPoint and share it via screenshare. Go through the slides and try to identify each of the brands or products based on the one letter of the logo you can see. The letter shown is always the first letter or that brand/product. How many of the 26 can you identify?

Individual: Each person plays individually and writes down their answers before going through the answers at the end and totalling up the points.

Teams: Head into breakout rooms and discuss the answers as teams. Come back together after a short while and go through the answers. Which team got the most correct?

Take it further: Create your own version of an A-Z of brands logo quiz. This could be done in breakout rooms, with the groups then testing it out on the other groups after 10 minutes. Alternatively, you could give young people a week to come up with their own version to try out the following week.

☑☑ WHAT YOU'LL NEED

- A-Z of Brands PowerPoint

! KEEPING EVERYONE SAFE

When using screenshare, make sure to check the screen you are sharing is appropriate and doesn't contain sensitive / personal information.