

If you have not already downloaded and installed the Brigade fonts used in this presentation you can download our font pack at <http://leaders.boys-brigade.org.uk/ourbrand.htm>

Alternatively you may just need to check through the presentation to ensure the substitute font used is displaying correctly.

QUEEN'S BADGE COMPLETION



QUEEN'S BADGE COMPLETION

HOW WILL THE SESSION WORK?

Welcome (5 mins)

Ice Breaker (5 mins)

My Shield Activity (15 mins)

My Journey Activity (30 mins)

Project: Dragon's Den (85 mins)

 Why are all Here (10 mins)

 Brand (15 mins)

BREAK (10 mins)

 Sales Pitch (60 mins)

Devotion: Choices (15 mins)

Goodbyes (5 mins)



QUEEN'S BADGE COMPLETION

TODAY'S OBJECTIVES

- Reflect on your life experiences up to this point.
- Think about the journey working towards the Queen's Badge has taken you on.
- Start to explore what you want from the future
- Tick off the final requirement for the Queen's badge
- Meet and hear from other young people in a similar position to you
- Have fun!



QUEEN'S BADGE COMPLETION

GETTING INTO OUR GROUPS

We are going to form some smaller groups that we will go in and out of during today's session.



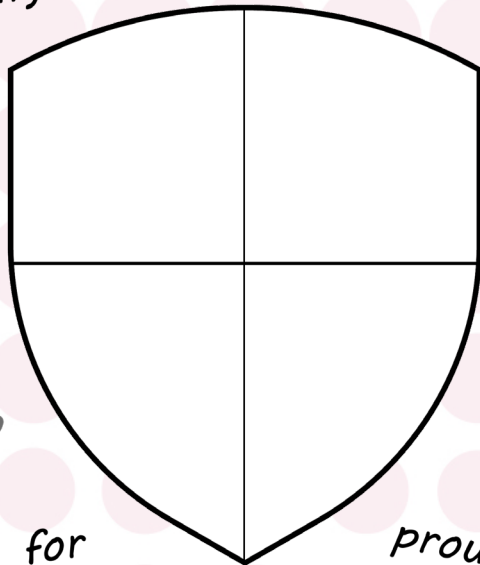
QUEEN'S BADGE COMPLETION

MY SHIELD ACTIVITY

An opportunity to get to know the group a little better.

*what you
enjoy doing*

*what BB
means to me*



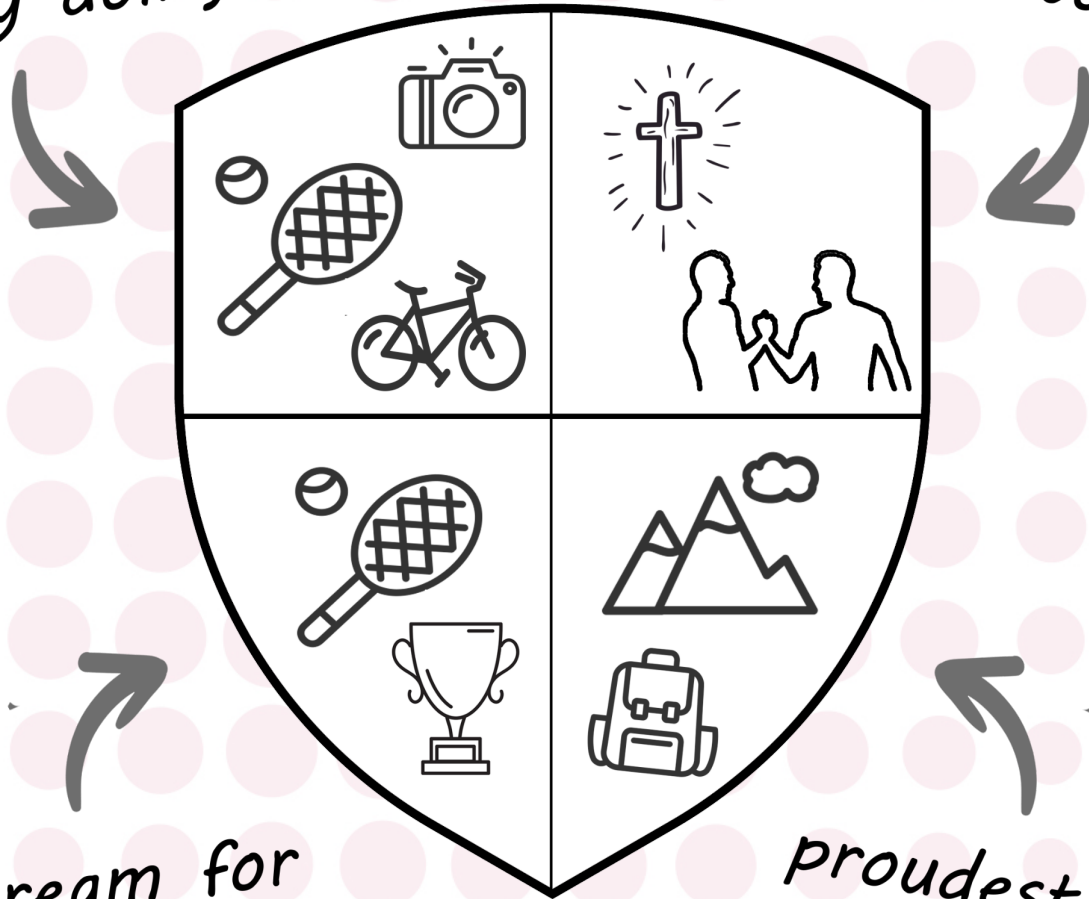
*a dream for
the future!*

*proudest life
achievement*



MY SHIELD

what you
enjoy doing



what BB
means to me

a dream for
the future!

proudest life
achievement



QUEEN'S BADGE COMPLETION



QUEEN'S BADGE COMPLETION

MY JOURNEY

An opportunity to reflect on your journey to this point and appreciate the hard work and progress that has been made. Looking at your BB, Queen's Badge and faith journeys.



QUEEN'S BADGE COMPLETION

MY BB JOURNEY

- When did you first join The Boys' Brigade?
- Why / how did you join?
- What has been your highlight or proudest achievement of your time in the BB?
- Which part of the BB have you enjoyed the least?
- If you could go back to the day you joined BB and give your younger self one piece of advice about their BB journey to come, what would you say?



QUEEN'S BADGE COMPLETION

MY QUEEN'S BADGE JOURNEY

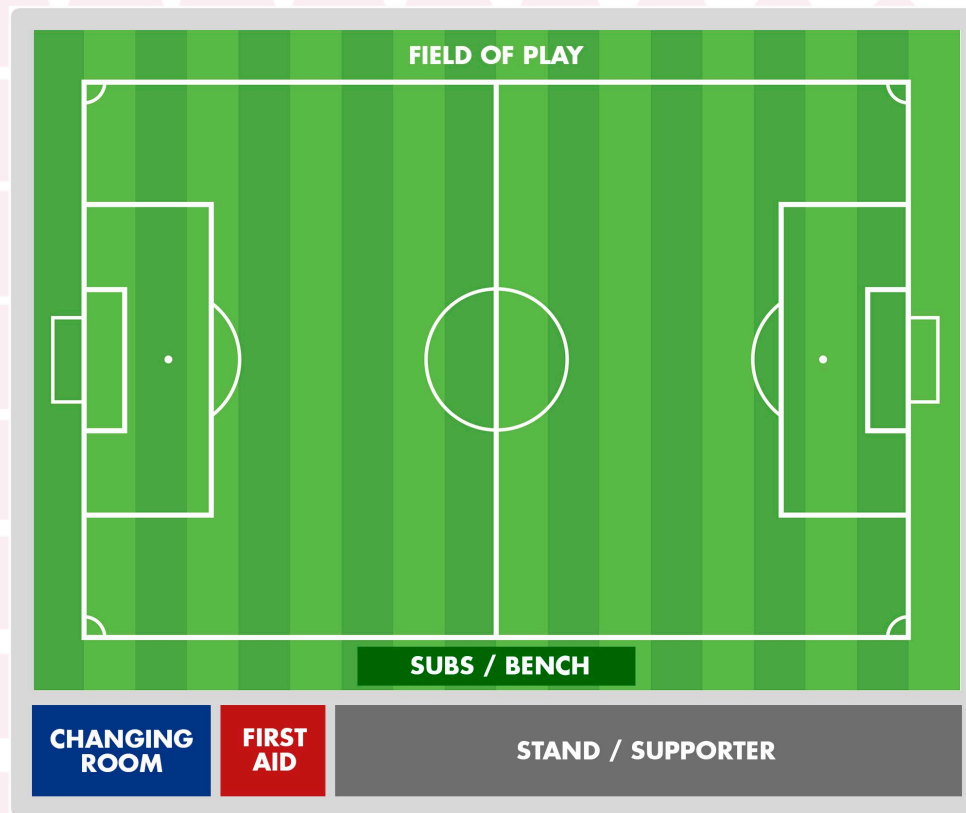
- What have you done for your Queen's Badge? (volunteering, leadership, physical etc)
- What has been the highlight of completing the Queen's Badge?
- Which area did you find the most challenging?
- What can you take away from your Queen's Badge experience that can be used in the future? (i.e a skill, increased confidence, knowing you can see things through etc).



QUEEN'S BADGE COMPLETION

MY FAITH JOURNEY

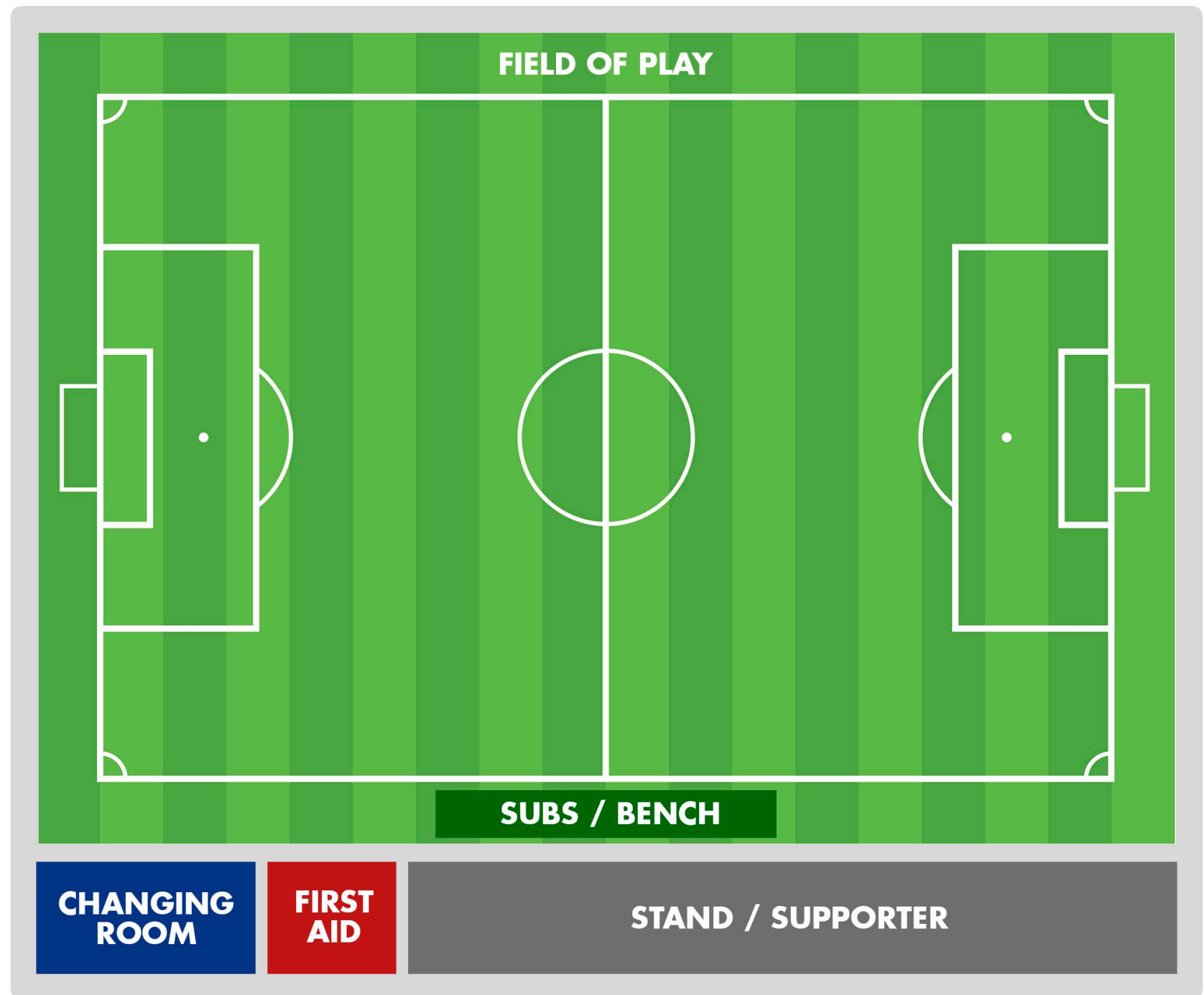
- Attack
- Defence
- Stand
- Subs bench
- Changing Room
- First Aid
- Outside



MY FAITH JOURNEY

Where are
you on the
field of play?

- Attack
- Defence
- Stand
- Subs bench
- Changing Room
- First Aid
- Outside

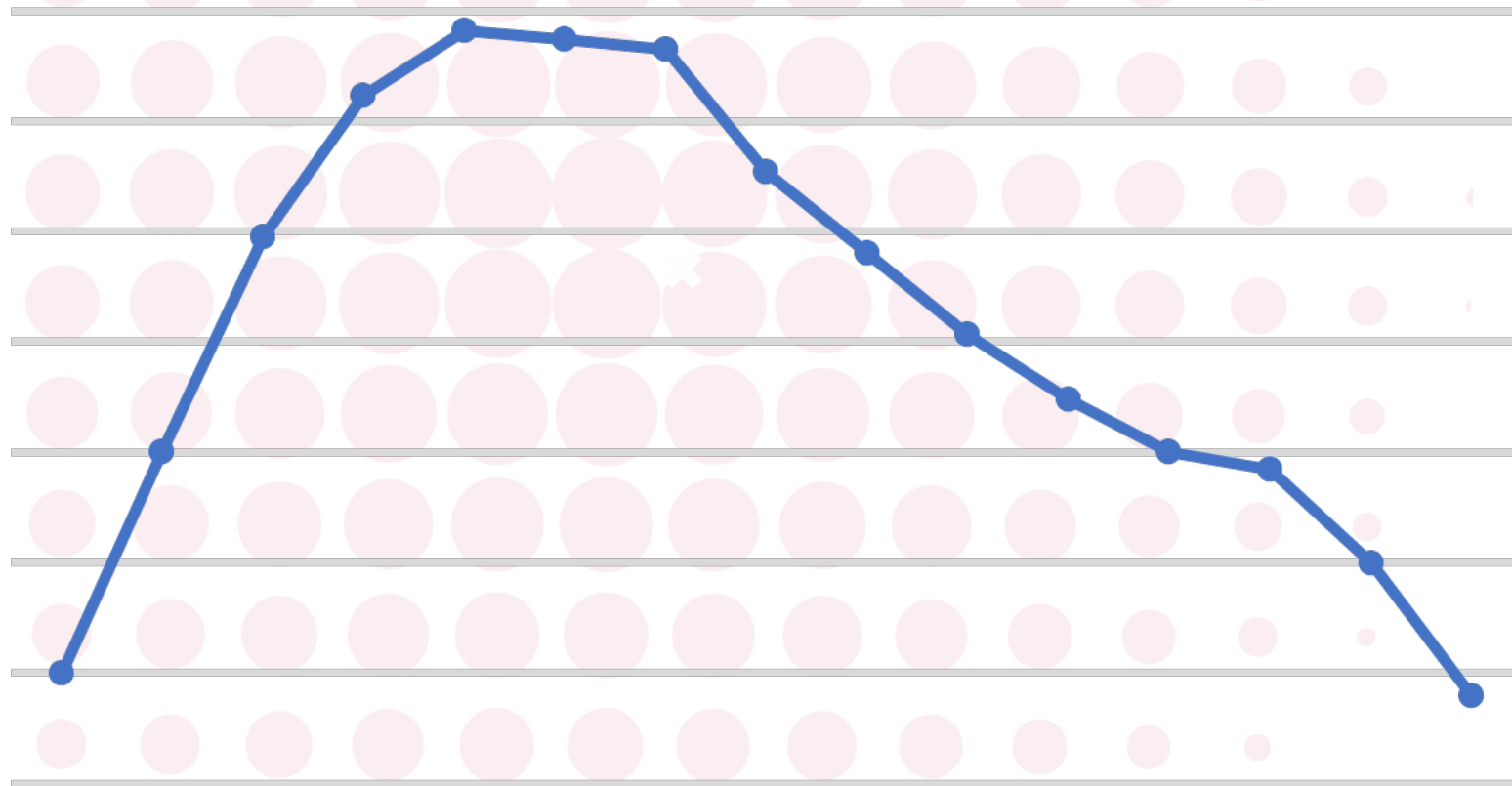


QUEEN'S BADGE COMPLETION



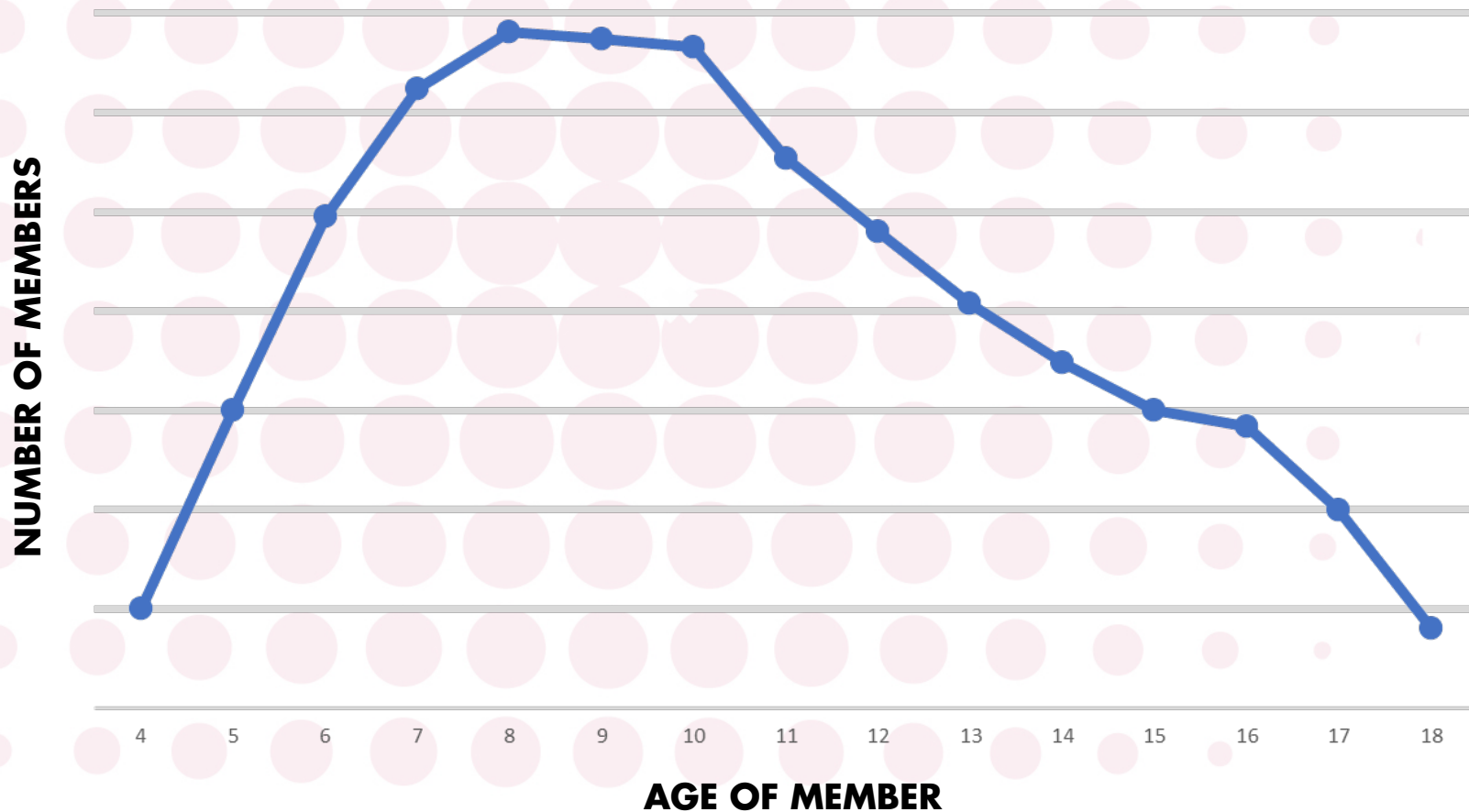
QUEEN'S BADGE COMPLETION

PROJECT: DRAGON'S DEN



QUEEN'S BADGE COMPLETION

MEMBERSHIP OF THE BOYS' BRIGADE BY AGE



QUEEN'S BADGE COMPLETION



QUEEN'S BADGE COMPLETION

PROJECT: DRAGON'S DEN - BRAND

A look at different brands and the messages behind them.

What is brand BB?



1



2



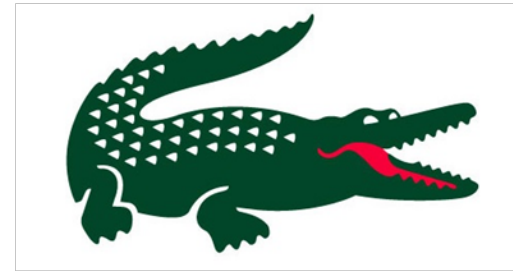
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4



5



6



7



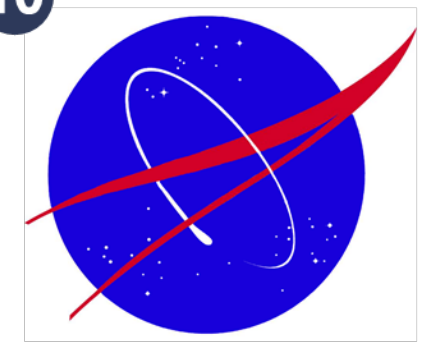
8



9



10



11



12



13



14



15



QUEEN'S BADGE COMPLETION

PROJECT: DRAGON'S DEN - BRAND

Answers:

- | | |
|---------------|------------------|
| 1) UNICEF | 8) Citroen |
| 2) HP | 9) Beats |
| 3) Heinz | 10) NASA |
| 4) KFC | 11) HSBC |
| 5) Lacoste | 12) Costa Coffee |
| 6) North Face | 13) Bic Pens |
| 7) EA Sports | 14) Footlocker |
| | 15) Nestle |



Waitrose

WHAT ARE THE VALUES / MESSAGES / TARGET MARKETS?



WHAT IS 'BRAND BB'?



Key Words / Values / Message / Target Market

QUEEN'S BADGE COMPLETION



QUEEN'S BADGE COMPLETION

PROJECT: DRAGON'S DEN – SALES PITCH

Take the BB model and make any changes you wish, in order to present an improved / updated model you can pitch to the investors.



KEEPING

ACTIVITIES / PROGRAMME

CHANGING

KEEPING

VALUES / PURPOSE

CHANGING

CHANGING

STRUCTURE (AGES, GENDER, AGE GROUPS ETC)

KEEPING

WHEN A MEMBER COMPLETES THEIR TIME WITH OUR ORGANISATION THEY WILL HAVE:

(What will they have experienced / had the opportunity to do / skills gained etc?)

QUEEN'S BADGE COMPLETION



QUEEN'S BADGE COMPLETION

RECAP ON TODAY'S OBJECTIVES

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