



GET INVOLVED



30 MINUTES



PREPARATION
NEEDED

FAIRTRADE SNAKES AND LADDERS

CHOOSE THE WORLD
YOU WANT



CHOOSE FAIRTRADE



GETTING INTO THE ACTIVITY

Put yourself in the shoes of a Fairtrade farmer and explore the rises and falls of trying to grow a crop. Explore how Fairtrade helps these farmers to secure better deals and working conditions. Link with Fairtrade Fortnight (22nd February - 7th March 2021).

You could start the activity by introducing the concept of Fairtrade and how it works. To help you use the video, 'What is Fairtrade?' by FairtradeANZ - <https://youtu.be/JoIZWd2q2Ec>

To play Fairtrade snakes and ladders, you'll need to download the board from <https://schools.fairtrade.org.uk/teaching-resources/breaks-ladders-board-game>. Share the board using screenshare. Children should be asked to bring a dice to roll when it is their turn (hopefully everyone can borrow a dice from a board game or similar). Use the annotate function and the different colours to help keep track of which player is where on the board. As you play the game use the leader's sheet (below) to help share the story of Fairtrade. As players land on the special squares, share the text from the leader's sheet and briefly discuss the impact of each situation. How does being in a Fairtrade co-operative help the farmer/worker? What might happen if they weren't part of Fairtrade? How might Fairtrade improve the farmer/worker's living conditions (including health, education etc). Finish by looking at ways we can support Fairtrade (buying products, telling others etc).



WHAT YOU'LL NEED

- Fairtrade Snakes & Ladders Board
- Fairtrade Snakes & Ladders Leaders Sheet
- Dice (per person)



KEEPING EVERYONE SAFE

When using screenshare, make sure to check the screen you are sharing is appropriate and doesn't contain sensitive / personal information.

FAIRTRADE SNAKES AND LADDERS - ACTIVITY SHEET

What is Fairtrade?

Fairtrade is an organisation which help to get fairer prices, working conditions and a greater say for farmers and workers in the developing world. This helps to give those people a better and more sustainable life and helps them to be more successful and better resourced.

Square 2: You are already seeing the benefits of being part of Fairtrade. Your co-operative (the people in your Fairtrade group) are giving you a helping hand when you need it. Go forward 1 square.

Square 5: The market price for your crop goes up, meaning you are now getting more money. You can use this increase of money to help buy essentials such as food, medicines, house repairs etc. Go forward 1 square.

Square 10: The loan means you can buy a piece of equipment which helps you be more productive and grow your crops more successfully. This means you'll be able to make more money. Go forwards 1 square.

Square 16: Fertiliser and transport are a big cost for you. This price increase means you now make less money per item. This results in less profit to invest in the business and less money to spend on the essentials for you and your family.

Square 21: Some of the Fairtrade premium has been spent on your village's new health centre. This means you now have access to better health care with less time travelling. Being healthy means you and your workers will be sick less and can do more jobs which would have been missed on sick days. Go forward 1 square.

Square 24: Being part of Fairtrade and a co-operative has meant access to better information and resources. This means you have improved your crop. An improved crop can attract better prices and greater number of items. This is a big help to the farm and will bring lots of benefits. Climb the ladder.

Square 28: Not enough people know about the advantages of buying Fairtrade products, so they aren't selling well. That means you can't sell all the crops you made. You now have less money than you planned for and will have to make sacrifices. Go down the banana skin.

Square 34: Being part of Fairtrade and a co-operative has meant access to better information and resources. By knowing how to better protect the environment on your farm, this means your ground (soil) can work better and produce more successful crops. Result! Move forward 1 square.

Square 39: Being ill during harvest means you can't get out to the fields to bring the crop in. Some of your crops spoil and can't be sold. This reduces the amount of money you can make and means less money you can spend on essentials for you and your family. This is a big set back. Go down the banana skin.

Square 51: Despite your best efforts, pests have eaten your crops. This means they can't be sold now and this reduces your income. You'll have to make some sacrifices. Go down the banana skin.

Square 57: With your crop ruined by the weather, you are left with nothing to sell. This means less money to feed you and you family and pay for other essentials. Go down the banana skin.