**Fundraising Challenge Press Release Template**

[Article Headline]

**Local Boys’ Brigade takes on Fundraising Challenge**

[Name of BB Company] is undertaking an incredible challenge to raise funds for its work with young people in [village/town/city]. The local group, typically based at [name of church], has been providing online activities for young people and their families to keep them entertained throughout Lockdown. The brand new online programme from The Boys’ Brigade is called #BBatHOME and has provided over 200 different activities for young people from 5 to 18 years of age to take part in at home.

[Name of BB Company] is now preparing for its gradual return to normal activities this autumn and is seeking much-needed funds for it to continue to provide opportunities for young people to learn, grow and discover through a varied programme of activities. [Name of Company] will be raising awareness and funds by taking part in a Fundraising Challenge Week. [Text on the challenge you’ll be doing.]

[Quote from Captain/Leader on why support is needed. Emphasising the opportunities specifically available to your members.]

Parents and carers of members will also be taking part in the Fundraising Challenge Week. [Quote from parent/carer on why they proud/happy to be supporting your Company.]

If you wish to find out more about [Company Name’s] fundraising challenge and to support them, you can [contact/find online].

[ENDS]

**Notes to editor:**

* [Name of Company] works with [x number] of young people in [village/town/city]
* The vision of The Boys’ Brigade is that children and young people “live their lives to the full” – John 10:10
* For more information, please contact [your details]