



**RAISE
THE
BAR**

**THE BOYS'
BRIGADE**
> the adventure begins here

**OUR CAMPAIGN
FOR 2018-19**



QUALITY





**For 2018-19 the Brigade
has set out a challenge to
raise the bar and build on
the quality of what we offer
as an organisation**



QUALITY

 #RAISETHEBARBB





**It is set around 10 challenges
for each Company, focussed
on raising the quality of
experience for children and
young people**



QUALITY

 **#RAISETHEBARBB**





It's about asking
**"How can we
do better?"**




QUALITY

 **#RAISETHEBARBB**





Why this approach?

 **39%**
Companies growing

 membership decline
1200



QUALITY

 **#RAISETHEBARBB**





**End of the 2013-18
Development Plan which
focussed on Growth, Quality
and Voice**



QUALITY

 **#RAISETHEBARBB**





**Our experience tell us that
real and sustained growth
will only be achieved
through focussing on the
quality of our work**



QUALITY

 #RAISETHEBARBB





We should be asking ourselves “Why are we not attracting or retaining members in the way that other youth groups are?”



QUALITY

 **#RAISETHEBARBB**





Get involved in this exciting initiative, the Brigade is challenging every Company to take on the 10 challenges during the 2018-19 session



QUALITY

 **#RAISETHEBARBB**





THE TEN CHALLENGES:



QUALITY

 #RAISETHEBARBB





- 1** **Get together as a staff team** formally and socially come together to plan, to share and to celebrate. Consider how you involve your young people especially Seniors. What learning or training needs can you identify?



QUALITY

 #RAISETHEBARBB





2

Set a target number per section

when did you last consider what your target numbers were? Consider realistic numbers based on your constraints (meeting space, volunteers, etc) and also whether you need to focus on specific age groups



QUALITY



3

Being Welcoming

We've got one chance to impress, consider how you welcome new members and what you provide them and their parents/carers with to set expectations and provide all they need to know.



QUALITY

 #RAISETHEBARBB



4

Programme Planning

Make sure you are planning at least a term ahead. Look to bring in new activities to your programme which will help towards ensuring attendance and a high-quality programme. Consider what skills you will need to make this possible



QUALITY



5

Engage with your Church

with a view to strengthening the partnership between the Company and the Church. Make opportunities for the congregation to join in with BB activities, whilst also looking at how the Company can engage with Church events. Consider how you share what you are doing through the Church newsletter, website, etc.



QUALITY

 #RAISETHEBARBB



6

Engage with another BB Company or another youth org

look to others for support with things that you cannot achieve alone, this could be a camp or another activity.



QUALITY

 #RAISETHEBARBB





7

**Raise your profile in
the Community** take the time
to share what you are doing, through social
and local media. Ensure that there is local
awareness of the BB in the community.



QUALITY

 #RAISETHEBARBB



8

Make more use of **OBM**

streamline your administration and make it easier for both leaders and parents/carers by maximising the use of OBM. Importantly this could free up time for leaders to focus on the programme and building relationships with children and young people.



QUALITY



9

Look at Fees Consider value for money vs what it costs to run a Company. Have you looked at income and expenditure? What is reasonable to charge the children and young people? What additional resources do we need and how can we go about getting these?



QUALITY

 **#RAISETHEBARBB**



10

Take action to make a difference to others

Get your young people and leaders active in the local community through campaigning, fundraising and hands-on volunteering.



QUALITY

 #RAISETHEBARBB





Remember to . . .

- **be realistic**
- **make positive changes**
- **celebrate achievements**

Good luck!



QUALITY

 **#RAISETHEBARBB**





Raise the Bar is not just about Companies, but there are also 10 challenges for Battalions and Districts

Check out the challenges at
leaders.boys-brigade.org.uk/raisethebar/



QUALITY

 #RAISETHEBARBB





The Brigade will also be doing its part by providing resources and support to assist you in taking on the challenges



QUALITY

 **#RAISETHEBARBB**





**We're all in this together
and there to support each
other – so speak with
Leaders in your Battalion /
District and share your
thoughts and stories**



QUALITY

 **#RAISETHEBARBB**





**RAISE
THE
BAR**

**THE BOYS'
BRIGADE**
> the adventure begins here



**OUR CAMPAIGN
FOR 2018-19**



QUALITY

