

RAISE THE BAR









For 2018-19 the Brigade has set out a challenge to raise the bar and build on the quality of what we offer as an organisation











It is set around 10 challenges for each Company, focussed on raising the quality of experience for children and young people











It's about asking "How can we do better?"











Why this approach?

39%
Companies growing

membership decline 1200











End of the 2013-18 Development Plan which focussed on Growth, Quality and Voice











Our experience tell us that real and sustained growth will only be achieved through focussing on the quality of our work

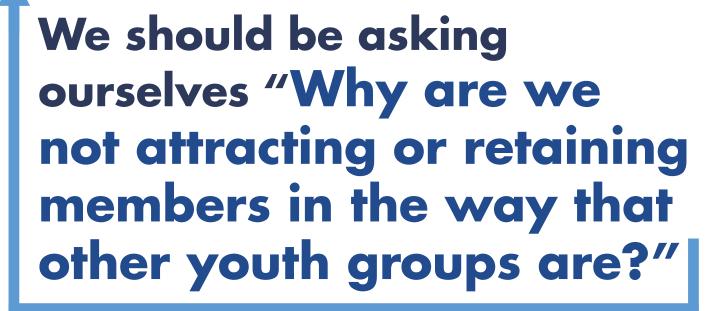






















Get involved in this exciting initiative, the Brigade is challenging every Company to take on the 10 challenges during the 2018-19 session











THE TEN CHALLENGES:











Get together as a staff

team formally and socially come together to plan, to share and to celebrate. Consider how you involve your young people especially Seniors. What learning or training needs can you identify?











Set a target number per section when did you last consider what your target numbers were? Consider realistic numbers based on your constraints (meeting space, volunteers, etc) and also whether you need to focus on

specific age groups











Being Welcoming

We've got one chance to impress, consider how you welcome new members and what you provide them and their parents/carers with to set expectations and provide all they need to know.











Programme Planning

Make sure you are planning at least a term ahead. Look to bring in new activities to your programme which will help towards ensuring attendance and a high-quality programme. Consider what skills you will need to make this possible











Engage with your

Church with a view to strengthening the partnership between the Company and the Church. Make opportunities for the congregation to join in with BB activities, whilst also looking at how the Company can engage with Church events. Consider how you share what you are doing through the Church newsletter, website, etc.









Engage with another BB Company or another youth org

look to others for support with things that you cannot achieve alone, this could be a camp or another activity.











Raise your profile in the Community take the time to share what you are doing, through social

and local media. Ensure that there is local awareness of the BB in the community.











Make more use of

OBM streamline your administration and make it easier for both leaders and parents/carers by maximising the use of OBM. Importantly this could free up time for leaders to focus on the programme and building relationships with children and young people.









Look at Fees Consider value for money vs what it costs to run a Company. Have you looked at income and expenditure? What is reasonable to charge the children and young people? What additional resources do we need and how can we go about getting these?











Take action to make a difference to others

Get your young people and leaders active in the local community through campaigning, fundraising and hands-on volunteering.











Remember to . . .

- be realistic
- make positive changes
- celebrate achievementsGood luck!











Raise the Bar is not just about Companies, but there are also 10 challenges for Battalions and Districts



Check out the challenges at

leaders.boys-brigade.org.uk/raisethebar/









The Brigade will also be doing its part by providing resources and support to assist you in taking on the challenges











We're all in this together and there to support each other – so speak with Leaders in your Battalion / District and share your thoughts and stories









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