



# ↑ RAISE THE BAR

**Battalion/District**

**THE BOYS'  
BRIGADE**  
> the adventure begins here



**OUR CAMPAIGN  
FOR 2018-19**



**QUALITY**





**For 2018-19 the Brigade has set out a challenge to raise the bar and build on the quality of what we offer as an organisation**



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**It is set around 10 challenges  
for each Company, Battalion  
and District focussed on  
raising the quality of  
experience for children  
and young people**



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It's about asking  
**"How can we  
do better?"**




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# Why this approach?

 **39%**  
Companies growing

 membership decline  
**1200**



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**End of the 2013-18  
Development Plan which  
focussed on Growth, Quality  
and Voice**



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**Our experience tell us that  
real and sustained growth  
will only be achieved  
through focussing on the  
quality of our work**



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**We should be asking ourselves “Why are we not attracting or retaining members in the way that other youth groups are?”**



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**Get involved in this exciting initiative, the Brigade is challenging every part of the organisation to take on the challenges during the session**



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# THE TEN CHALLENGES:

FOR **BATTALIONS / DISTRICTS**



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1

## Funding

Organise a Fundraising event or apply for a grant to help support Battalion activities or those of individual Companies



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# 2

## Something new to replace something old

Introduce a brand-new activity/event and retire something that has been around for a while.



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3

## Pulling in the same direction

Take a look at the Brigade's vision and development plan and consider what your Battalion/District should be doing to build on the three key areas of Growth, Quality and Voice.



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# 4

## Engage with Others

Engage with a neighbouring Battalion or another local youth organisation and look at how you could support each other. This could mean being able to do something that was not just possible before, or that by opening up activities and events you can increase the opportunities on offer.



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5

## Church relationships

run an event to bring together Chaplains and Captains from Companies within Battalion/District.



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6

## Raise the profile of the BB in the Community

Run an event or activity to promote the work of the BB locally and support recruitment.



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# 7

## Learning from each other

The Battalion/District probably already has formal meetings but consider running a social event for leaders to come together informally to help build stronger relationships and provide an opportunity for Leaders to share ideas and experiences.



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8

## Make more use of OBM

Provide support and encourage Company use of OBM whilst looking at how OBM can help to streamline administration within the Battalion/District.



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9

## Faith in Young People

Create an opportunity for Seniors/Young Leaders (under 26's) to come together, see if this could kick start a regular activity to support the Company programme and give a voice to young people in the Battalion/District.



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# 10

## Reviewing how you operate

Take some time to consider the priorities of the Battalion and how it can best support Companies (it's primary objective). You could do this through reviewing your constitution, structures and the way you meet to make decisions.



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**Remember to . . .**

- **be realistic**
- **make positive changes**
- **celebrate achievements**

**Good luck!**



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**Raise the Bar also has a set of challenges for Companies – consider how your Battalion/District can support them in taking up their challenges**



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**The Brigade will also be doing its part by providing resources and support to assist you in taking on the challenges**



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**We're all in this together  
and there to support each  
other – so speak with  
Leaders in your Battalion /  
District and share your  
thoughts and stories**



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