

FIFTEEN FOR 2015



THE BOYS' BRIGADE
> the adventure begins here
46th Aberdeen Company



Climb a summit or local landmark

Our Company Section Boys visited the nearby town of Banchory, where we climbed Scolty Hill and it's tower.

Run a recruitment event

We held a 'superhero' party and sent invites to Boys of all the local Primary Schools. As well as having themed games and crafts, we were also visited by Batman. This was very successful in attracting new members.

Lead a service or Church event

We took part in our Church Dedication Service, read a poem and planted poppy crosses at Church on Remembrance Sunday. We also took part in our Church 60th Anniversary Concert, hosting our own version of the 'Generation Game'.

Meet a local MP/MSP

We invited our new MP, Callum McCaig to one of our meeting nights. After meeting the Anchor Boys and seeing our activities, Callum had a Q&A session with our Junior and Company Sections - and we even got some Selfies!

Re-enact one of the Parables

Our Company Section created a video drama based on the Parable of The Good Samaritan. This was a modern telling of the story through the eyes of a news crew who 'interviewed' the Samaritan.

Make contact with BB overseas

Having made contact with the 1st Chingola Company in Zambia via Global Fellowship, our Boys have written letters to them. The Boys wrote about the activities that they take part in at BB and asked questions to find out what they have in common with Boys in Africa.

Recruit two new leaders

We have one new helper: Sonia, whose grandson Kai is in our Anchor Boys.

This will be a target for 2016 as the Company continues to grow.

'Our Community' Campaign

We organised a Food Bank collection in aid of local charity TLC. We advertised using social media and were delighted that so many members of the Company and Community donated to such a worthwhile cause.

Answers to Friday Trivia

Our Company Section Boys used the BB's quarterly publication 'The Gazette', the BB's Annual Report and website to find the answers to the questions that were posted online.

Introduce a new sport to Company

We introduced badminton to the Company having secured the use of the equipment required. We hope to enter future Battalion competitions having learned this new sport.

Get a story into local press

Aberdeen's local paper The Evening Express, featured the Company in an article on our involvement in the Juniors Giant Sleepover at Glasgow Science Centre. We were there with over 400 Boys from the BB across Scotland.

Invite a local celeb along

Maybe not a 'local' celebrity, but we did have a visit from Pudsey, to thank the Anchor Boys for raising money for Children In Need. Prior to the Challenge we had met the Lord Provost and Angus the Bull at the Celebrate Aberdeen Parade in Aug.

Keep Community tidy

The Anchors and Juniors took part in a design competition to produce a poster to 'Keep Kincorth Tidy'. We asked the local Community Council to judge. The winning Anchor Boy had the chance to switch on the Community's Christmas lights.

Produce clip showcasing BB activity

We produced a film that showcased our Christmas treat for Juniors and Company Section Boys, when they went Snowboarding. We had the use of a sports camera to record the action.

Design an advert to promote BB

We produced a short radio advert for the Company. This was narrated by a Company Section Boy and we interviewed younger Boys to include sound bites from them as well.



FIFTEEN FOR 2015 AT THE 46TH ABERDEEN BOYS' BRIGADE

The 15 for 2015 Challenge gave the Company something to focus on for the session and allowed us to help attract and retain Boys through our participation and promotion via social media.

Through the various challenges we have forged new relationships: from members of our local Community Council and our own MP, to organisers of our nearest Food Bank. It has given us the chance to engage with them and raise awareness of the activities we offer Boys in their community. Through these new connections we hope to work together in the future.

It was great that all Boys, from the youngest Anchor Boy, to Company Section age could contribute to the Challenge.

In most cases the challenges supplemented the Junior and Company Section programmes, so that Boys could work towards their badges whilst completing them. It also gave the Boys opportunities to try out new activities and help the Officers adopt new ideas too.

