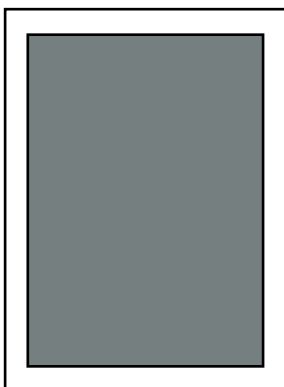




RATE CARD

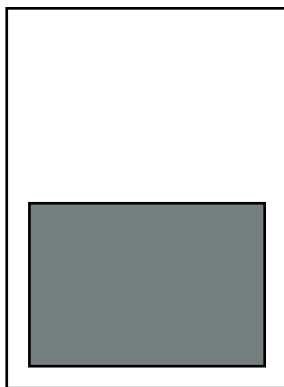
GAZETTE

The Magazine for Leaders in The Boys' Brigade



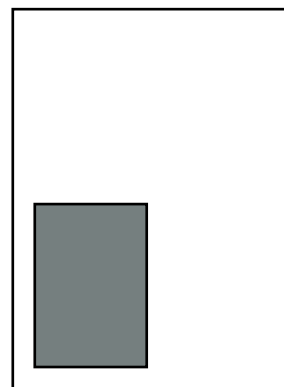
Full Page £390

240mm x 170mm (with border)
260mm x 190mm (to edge of page)



1 / 2 Page across £220

120mm x 170mm



1 / 4 Page up £130

120mm x 85mm

Outside Back Cover £480

Inside Back Cover £410

260mm x 190mm

VAT AT THE CURRENT RATE APPLICABLE ON ALL ADVERTISING

Advert sizes are given above in Millimetres (mm).
All rates are for mono or full colour adverts.

DISTRIBUTION

Directly mailed out to over 9,000 volunteer leaders in The Boys' Brigade.
The Gazette is a quarterly publication:
Winter (Jan), Spring (Apr), Summer (Jul) and Autumn (Oct).

COPY DEADLINE

Latest date for receipt of copy is 1st of month preceding issue.
All Copy to be sent via email or disc as press quality PDF, tiff or eps file.
Min 3mm bleed required if printing to edge of page.

DISCOUNTS

Discounts are applicable as follows:
Registered Charities - 10%
Companies/Battalions/Districts of The Boys' Brigade - 30%
Block Booking - 2 issues - 5% / 3 + issues - 10%

CONTACT

To book space please contact Chris Norman on 01442 288 552 or chris@boys-brigade.org.uk
Postal Address: The Boys' Brigade, Felden Lodge, Hemel Hempstead, Herts HP3 0BL.

LEAFLET INSERTION

Loose leaflets of any size up to A4 can be inserted with the Gazette (Summer & Autumn issues only).
Leaflets up to 15g are **£85 per thousand** (over 15g please contact).

There are 2 options for distribution; to be sent to ALL recipients of the BB Gazette (approximately 9,000+ recipients) or to be sent ONLY to Group Leaders (this is one copy to each group, approximately 1,800 recipients).

Please Note: Leaflets for insertion should not be sent direct to The Boys' Brigade. Details for delivery will be advised with order. A surcharge will be charged for items sent direct to The Boys' Brigade Headquarters.

This rate card is valid for orders placed before 31st December 2014